



**PRESS RELEASE – FOR IMMEDIATE RELEASE**

1373 Barlow Street Traverse City, MI 49686

[www.bxtvc.com](http://www.bxtvc.com)

Phone– 231.946.5531

Fax – 231.947.5344

[ruth@bxtvc.com](mailto:ruth@bxtvc.com)

**Subject: Team Elmers is recognized for the US 31 Miracle Mile Phase I and the LaFranier Reconstruction by the Builders Exchange of NW MI**

**Contacts:** Brenda McLellan, Integrated Systems Consultant  
Chairman of Awards Committee, 231-995-3751  
[bmcnellan@i-s-c.com](mailto:bmcnellan@i-s-c.com)

Ruth Nunnelley, Executive Director of Builders Exchange of NW MI  
[ruth@bxtvc.com](mailto:ruth@bxtvc.com)

**Team Elmer’s has been awarded two of the coveted 2015 Awards of Excellence in Construction trophies for two highly visible projects in the Grand Traverse Area.** The Reconstruction of LaFranier and Phase I of the US 31 Miracle Mile were both judged and recognized for their ability to overcome obstacles and come in under budget and earlier than expected.

The goodwill that Team Elmer’s developed with the businesses along the US 31 Miracle Mile was deemed priceless. The team at Elmer’s worked diligently to set a high standard for road projects and prove that preplanning and premarketing can bring a challenging project to a successful conclusion.

The obstacles on LaFranier, such as lowering a 20” watermain 10 feet and keeping it operational was no small feat. There were no delays, and the project came in under budget in spite of contract changes and additions. These projects, along with 9 other northern Michigan projects were recognized at the 2015 Annual Awards Banquet, which was held on Thursday, January 28, 2016 at the Traverse City Golf and Country Club.

Dated: February 22, 2016

2 photos attached.

###